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Project: Baltic Sea Tourism packages to the Chinese rural development

Karhuseutu LAG is intending to take part in the preparatory TNC project by the LAG Hiidlaste Koostöökogu.

Karhuseutu LAG is the Lead Partner (together with the City of Pori) (Finland) in the project aiming to strengthen contacts with the West-China region - PuJian.

The Chinese side is interested in developing rural tourism and small businesses.

Finland and the Baltic countries and Poland are interested to create business contacts with China, to increase the number of tourist from the rural areas of China, to educate Chinese rural tourism entrepreneurs on the European Union rural development programs as an example.

The LAGs called to be a partner in the project are:

Finland- LAG Karhuseutu, Lead partner

Estonia-LAG Hiidlaste Koostöökogu

Latvia-LAG Darisim Pasi

Lithuania- tbc

Poland- LAG Knyszynska Forest

During the preparatory phase, the main project will be elaborated in a cooperation with Finland, Estonia, Latvia, Lithuania and Poland local action groups; meeting with partners organised; training programs will be drafted, rural tourism packages for Chinese tourist will be drafted and visits to China PuJian area for project negotiation will be carried out.

The Preparatory project will run from February to December 2017.

Yours,

Jaana Mälkki

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